

Press Release

Freeborn Receives 2014 ‘Horizon Interactive Award’

CHICAGO – April 22, 2015 – [Freeborn & Peters LLP](#) is pleased to announce that it has received a 2014 “Horizon Interactive Award” for its animated holiday e-card. The Horizon Interactive Awards is an international competition that recognizes outstanding achievement among interactive media producers.

“Every year, we invest a lot of effort into our holiday cards,” said Freeborn’s Chief Marketing Officer, [Ian Turvill](#). “We believe the quality of our card reflects just how much we value our clients. This award reaffirms Freeborn’s dedication to putting our clients first.”

The winning holiday card, which was titled “Toucan Fun,” was a collaborative effort between Freeborn’s marketing team and [Greeting Card Collection](#), a provider of custom holiday card solutions.

“The 2014 competition is undoubtedly one of the best showcases of outstanding interactive media in our long competition history,” said Mike Sauce, founder of the Horizon Interactive Awards. “Winners in this year’s competition highlight the best blend of technology, cutting-edge thinking, outstanding user-experience and overall aesthetics.”

The 13th annual international competition saw over 1,200 entries from over 27 countries, including Australia, Austria, Belgium, Canada, China, France, Germany, Hong Kong, India, Indonesia, Ireland, Italy, Mexico, Netherlands, Portugal, Russia, Singapore, South Africa, Spain, Switzerland, Taiwan, Turkey, Ukraine and the United Kingdom, as well as entries from nearly all 50 of the United States of America. An international panel of judges, consisting of industry professionals with diverse backgrounds, as well as an end-user panel evaluated categories ranging from online advertising to mobile applications.

ABOUT FREEBORN & PETERS

Freeborn & Peters LLP is a full-service law firm, headquartered in Chicago, with international capabilities. Freeborn is always looking ahead and seeking to find better ways to serve its clients. It takes a proactive approach to ensure its clients are more informed, prepared and able to achieve greater success – not just now, but also in the future. While the firm serves clients across a very broad range of sectors, it has also pioneered an interdisciplinary approach that serves the specific needs of targeted industries, including credit unions, food, transportation, private equity and venture capital and insurance and reinsurance.

Freeborn is a firm that genuinely lives up to its core values of integrity, caring, effectiveness, teamwork, and commitment, and embodies them through high standards of client service and responsive action. Its lawyers build close and lasting relationships with clients and are driven to help them achieve their legal and business objectives.

For more information, please visit www.freeborn.com.

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