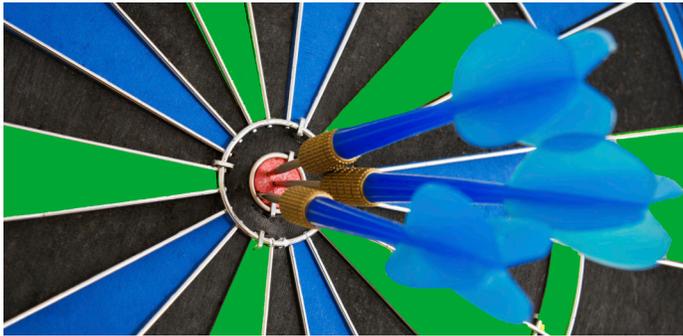


Alternative Fee-Based Advocacy™ Program

Committing the Strength and Skill of Freeborn's Litigators to Business Disputes

THE FREEBORN ALTERNATIVE FEE-BASED ADVOCACY™ PROGRAM



We Win Cases

Our “star” trial attorneys have amassed an impressive record of litigation and trial victories for which Freeborn has become known throughout the business and legal communities. These victories have involved a wide range of complex business disputes and have been fought and won across the nation.

The successes we have achieved on behalf of our clients have covered the complete spectrum of dispute resolution. These include success in the early stages of litigation as well as in arbitration, mediation, or ultimately, trial at both the state and federal levels.

Why We Win

Most cases do not go to trial. However, we have found that the most successful litigation strategy is one in which the key facts are identified early in the case and from day one our client's story is developed as if it will be told to a judge or jury. This means that:

- We view the discovery process as a way to uncover the facts and tell our client's story. It is not a means unto itself.
- Our opponents know that we are ready, willing, and more than able to convince a judge or jury that our client's story will prevail.
- Because of our trial experience and approach, our clients enjoy a significant advantage when settlement discussions commence.

Staffing To Win

Unlike most larger firms, we do not believe that deploying large teams of litigators is the key to success. In fact, we believe the opposite is true. For our clients, this means that:

- Our trial teams are led by a seasoned trial attorney who is a partner in our firm.
- The team is staffed with a small number of hand-picked partners and/or associates who form a cohesive group that is wholly dedicated to your success.

Winning Technology

Our in-house Litigation Technology Lab uses sophisticated document processing technologies that provide the highest degree of accuracy and effectiveness. This means that:

- The practices employed by our Lab provide a highly competitive advantage throughout the litigation and trial process.
- These practices routinely save our clients costs that sometimes reach into seven figures.

Alternative Fee Arrangements

Most commercial litigation is billed on an hourly basis, and we find that this arrangement works well for many clients. However, we realize that many clients are seeking alternative means for paying for their litigation matters. We understand this, and we welcome it. We would be pleased to explore with you a variety of alternative and risk-sharing arrangements such as:

- Fixed fee;
- Contingent fee;
- Discounted fee coupled with a success fee; or
- A hybrid arrangement that may suit your needs.

For more information, please contact David Gustman, Head of the Litigation Practice Group, dgustman@freeborn.com, (312) 360-6515, or Michael Kelly, Co-Managing Partner, mkelley@freeborn.com, (312) 360-6554.