

Press Release

Partners Freeborn & Peters LLP Launches Food Industry Team to Help Food Industry Clients Address Complex Legal and Business Challenges

CHICAGO – March 1, 2012–Freeborn & Peters LLP is pleased to announce the formation of the firm's Food Industry Team to assist its food industry clients and other food companies in addressing the industry's complex legal and business challenges.

Michael A. Moynihan, leader of the Food Industry Team and co-managing partner of Freeborn & Peters, said of his team, "I believe that we have assembled a team of lawyers with substantial skills and industry knowledge that will make us a go-to firm for handling clients' critical challenges that include a rapidly modernizing food safety regime, a complex network of suppliers and buyers with many risks and potential liabilities and facing intense price competition."

The Food Industry Team includes:

- **Michael A. Moynihan**, Leader of the Food Industry Team and a Partner in the Real Estate and Land Use Practice Group
- Peter I. Mason, a Partner in the Business Law Practice Group
- John Z. Lee, a Partner in the Litigation Practice Group
- Eugene F. Zelek, Jr., a Partner in the Business Law and Litigation Practice Groups
- Jeffrey J. Mayer, a Partner in the Business Law and Litigation Practice Groups
- John T. Shapiro, a Partner in the Litigation Practice Group
- Brian A. Smith, a Partner in the Business Law Practice Group
- Thomas R. Fawkes, a Partner in the Bankruptcy, Reorganization and Creditors' Rights Practice Group
- Todd A. Labinsky, a Partner in the Business Law Practice Group
- David L. Ter Molen, a Partner in the Litigation Practice Group
- Catherine A. Miller, a Partner in the Litigation Practice Group
- Helen N. Baker, a Partner in the Business Law and Litigation Practice Groups
- Todd R. Southwell, a Partner in the Business Law Practice Group
- Mitchell A. Carrel, a Partner in the Real Estate and Land Use Practice Group
- Michael J. Summerhill, a Partner in the Litigation Practice Group
- Anthony J. Carballo, a Partner in the Litigation Practice Group
- Andrew L. Goldstein, a Partner in the Business Law Practice Group
- Steven A. Mange, Senior Counsel in the Government and Regulatory Law Practice Group
- Jason R. Klinowski, an Associate in the Litigation Practice Group

Coinciding with the Food Industry Team launch, Freeborn & Peters will present the Global Midwest Alliance's Chicago winter food industry and technology event, with Mr. Moynihan moderating a session

focusing on "The Opportunity – and Challenge – of Expanding Food Imports to the United States." This session will take place from 8 to 11 a.m. March 1 at the Federal Reserve Bank of Chicago, 230 S. LaSalle Street.

Registered event attendees include foreign exporters and domestic importers; buyers, purchasing agents and procurement management from a range of food processing companies; local, state and federal regulators; and other diverse groups interested in expanding the international food trade.

Freeborn & Peters' food industry clients are involved in all phases of food production. They include food processors and branded goods manufacturers, suppliers, wholesalers and distributors, importers and exporters, banks and insurers, growers and producers, and other professional services firms that work with companies in food sectors.

The firm's food industry lawyers have significant experience, spanning diverse legal disciplines that impact the industry and they help clients protect investments in brands, innovation and facilities; structure profitable ventures and M&A transactions; secure new financing; and take advantage of foreign market opportunities. Additional information detailing the team's longstanding successes is available on the firm's new user-friendly website at http://foodlaw.freebornpeters.com/. Some highlights include:

- Serving as lead trial counsel for a client in a successful effort to enforce its Perishable Agricultural Commodities Act trust rights against a corporate debtor and its main principal
- Helping one of the world's largest manufacturers and distributors of carbonated beverages implement a value pricing strategy
- Representing a significant creditor in a chapter 11 proceeding
- Representing a gourmet sandwich franchisor in the sale of a minority interest to a San Franciscobased private equity firm

ABOUT FREEBORN & PETERS

Freeborn & Peters LLP is a full-service law firm, headquartered in Chicago, with international capabilities. Freeborn is always looking ahead and seeking to find better ways to serve its clients. It takes a proactive approach to ensure its clients are more informed, prepared and able to achieve greater success – not just now, but also in the future. While the firm serves clients across a very broad range of sectors, it has also pioneered an interdisciplinary approach that serves the specific needs of targeted industries, including food, transportation, private equity and venture capital and insurance and reinsurance.

Freeborn is a firm that genuinely lives up to its core values of integrity, caring, effectiveness, teamwork, and commitment, and embodies them through high standards of client service and responsive action. Its lawyers build close and lasting relationships with clients and are driven to help them achieve their legal and business objectives.

For more information, please visit www.freeborn.com.