

## Press Release

### **Chambers USA 2016 Ranks Freeborn Media and Entertainment Practice and Attorneys**

**CHICAGO – May 27, 2016** – [Freeborn & Peters LLP](#) is pleased to announce that the 2016 edition of Chambers USA has ranked the firm’s [Media and Entertainment](#) practice, along with Partners [Andrew L. Goldstein](#) and [Eugene F. Zelek](#), for Illinois.

“We are delighted that Chambers USA has once again recognized Andy, Gene and Freeborn’s Media and Entertainment practice as among the leaders in the state,” said [Michael J. Kelly](#), the firm’s Co-Managing Partner. “These rankings demonstrate our success at meeting and exceeding our clients’ expectations in helping them achieve their business goals.”

Published by London-based Chambers and Partners, the annual *Chambers USA: America’s Leading Lawyers for Business* directory ranks leading U.S. firms and attorneys in a wide range of practice areas based on in-depth research and client and peer interviews. Chambers distributes the referral guide to industry-leading companies and organizations worldwide.

The firm’s Media and Entertainment practice focuses on intellectual property (IP) and information technology (IT), as well as marketing-related law. In the areas of IP and IT, the practice includes trademark and copyright law; Internet, technology, outsourcing and computer law; advertising and promotion law; and entertainment law, including video production, theater and dance-related matters. Marketing law areas of emphasis include antitrust, pricing and distribution, as well as branding, licensing, entertainment, strategic alliances, supply relationships, complex contracts, advertising and new product development.

A Partner in the Corporate Practice Group, Mr. Goldstein was ranked for Media & Entertainment: Transactional. He focuses his practice in the areas of intellectual property and information technology. His experience includes trademark, trade dress and copyright law; Internet, website, cloud computing, technology, outsourcing and computer law in general; advertising, marketing, and promotion law; and entertainment law, including video production, theater and dance-related matters. As a member of the Food Industry Team, he also has extensive experience counseling food companies in areas of intellectual property law.

A Partner in and Co-Leader of the Antitrust and Trade Regulation Practice Group and a Partner in the Corporate and Litigation Practice Groups, Mr. Zelek is ranked for Media & Entertainment: Transactional, and Antitrust. He focuses his practice on marketing-related law, applying extensive counseling, transactional and litigation experience on behalf of a wide variety of leading consumer and industrial businesses and consulting firms throughout the world. His areas of emphasis include antitrust, pricing and distribution, as well as branding, licensing, intellectual property, entertainment, strategic alliances, supply relationships, complex contracts, advertising and new product development.

## ABOUT FREEBORN & PETERS

Freeborn & Peters LLP is a full-service law firm, headquartered in Chicago, with international capabilities. Freeborn is always looking ahead and seeking to find better ways to serve its clients. It takes a proactive approach to ensure its clients are more informed, prepared and able to achieve greater success – not just now, but also in the future. While the firm serves clients across a very broad range of sectors, it has also pioneered an interdisciplinary approach that serves the specific needs of targeted industries, including food, healthcare, transportation, private equity and venture capital, and insurance and reinsurance.

Freeborn is a firm that genuinely lives up to its core values of integrity, caring, effectiveness, teamwork, and commitment, and embodies them through high standards of client service and responsive action. Its lawyers build close and lasting relationships with clients and are driven to help them achieve their legal and business objectives.

For more information, please visit [www.freeborn.com](http://www.freeborn.com).

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