

## **Press Release**

## Nine Freeborn Attorneys Named to The Best Lawyers In America

CHICAGO – June 3, 2013 – Freeborn & Peters LLP is pleased to announce that nine of its attorneys have been named to the nineteenth edition of *The Best Lawyers In America*. The attorneys honored in this way are as follows:

Roger H. Bickel: Roger is listed in *Best Lawyers* for his capabilities in Government Relations Practice, and particularly for his skills in Government Affairs, Legislative and Litigation Matters, and State Lobbying. Roger serves as the Chairman of Freeborn's Government and Regulatory Law Practice Group. He has more than two decades of experience in representing a wide array of clients, and he is often retained for some of the most challenging regulatory issues his clients face. He routinely represents and advises Fortune 500 companies in both regulatory compliance and issues pending before the both the Illinois Legislature and municipal government.

Joel T. Cooper: Joel is recognized by Best Lawyers for his capabilities in Real Estate. Joel Cooper is a Partner in the Corporate and Real Estate Practice Groups, concentrating on transactions including acquisitions, dispositions, development and partnership and joint venture formation, with a special emphasis on private equity fund formation and private equity investment. Joel represents institutional sponsors of private equity funds, major money center banks, life insurance companies and other lenders and investors. He also full service real estate organizations, commercial owners and developers, local and national construction companies as well as individual owners, developers and property managers and counsels clients in connection with strategic initiatives and governance matters.

Andrew L. Goldstein: Andy is recognized for his capabilities in Copyright Law and Entertainment Law, particularly Motion Pictures and Television. He has extensive experience in the areas of intellectual property law, including trademark, trade dress and copyright law; internet, website, cloud computing, technology, outsourcing and computer law in general; advertising, marketing, and promotion law; and entertainment law, including video production, theater and dance-related matters. He is frequently called upon to provide media commentary on these areas, most recently providing extensive analysis on the case of Aereo, which streams local broadcast TV programming to subscribers.

Mark R. Goodman: Mark is listed in *Best Lawyers* for his broad ranging capabilities in Insurance, including Regulatory and Compliance, Transactions, Insurance Insolvency, and Reinsurance. Mark Goodman is a Partner in Freeborn's Corporate Practice Group. He has three decades of experience advising the insurance industry on corporate, regulatory and transactional matters. He has represented a wide range of clients in complex, high-profile matters, including insurance holding companies, insurers, producers, agents and brokers, and managing general agents. He also advises non-traditional sellers of insurance on insurance programs, including trade associations, retailers, banks and savings associations, and leasing and finance companies.

<u>David C. Gustman:</u> David is recognized by *Best Lawyers* for his capabilities in Antitrust Law. David Gustman is Head of the Firm's Litigation Practice Group, a Partner in its Litigation and Antitrust Practice Groups, and a member and former Chairman of its Executive Committee. He provides antitrust counsel to joint ventures, trade associations, research consortiums and companies involved in mergers and acquisitions, as well as those facing antitrust claims. For example, he was lead counsel for one of the defendants in In Re Potash Antitrust Litigation (successfully resolved by summary judgment and affirmed on appeal (1993-1999)) and In Re Sulfuric Acid Antitrust Litigation (final judgment in favor of his clients; affirmed by the 7th Circuit Court of Appeals (2003-2013)).

<u>Dov J. Pinchot:</u> Dov is listed in *Best Lawyers* for his capabilities in Real Estate Law. Dov serves as coleader of Freeborn's Real Estate Practice Group, and he is recognized as one of the country's elite leasing attorneys. Dov has represented many leading businesses in major real estate transactions – office and retail, landlord and tenant – throughout the United States. "The diversity gives me an understanding of what both sides are striving to achieve in a deal," he says – and that understanding is central to his approach not only in leasing but in purchases, sales and development projects.

**Eugene F. Zelek:** Gene is listed in *Best Lawyers* for his capabilities in Advertising Law, and particularly in regard to Antitrust and False Advertising. He is also listed for his counsel in regard to Entertainment Law for Motion Pictures and Television. Gene Zelek is a Partner in Freeborn's Corporate Practice Group and serves as co-leader of Freeborn's Antitrust and Trade Regulation Practice Group. Gene focuses his practice on marketing-related law, applying extensive counseling, transactional and litigation experience on behalf of a wide variety of leading consumer and industrial businesses and consulting firms throughout the world.

John E. Stevens: Based in Freeborn's Springfield, IL, office, John is listed in *Best Lawyers* for his capabilities in Government Relations. He has more than 30 years of experience in assisting clients with legislative, regulatory, government procurement, and public employee collective bargaining issues. John's experience includes developing and implementing comprehensive government relations programs, drafting complex legislation, lobbying the legislative and executive branches of government, negotiating and administering public employee collective bargaining agreements, and counseling clients on asset privatizations, public pension issues, public finance issues and municipal bond sales. He previously served as General Counsel to the Illinois Attorney General and two Illinois Comptrollers.

A listing in *Best Lawyers* is widely regarded by both clients and legal professionals as a significant honor, conferred on a lawyer by his or her peers. The nineteenth edition of The *Best Lawyers In America* (2013) includes 50,178 attorneys in 128 practice areas, covering all 50 states and the District of Columbia, and inclusion in this year's publication is based on more than 4.3 million detailed evaluations of lawyers by other lawyers.

## **About Freeborn & Peters**

Freeborn & Peters LLP is a full-service law firm, with offices in Chicago and Springfield, the capital of Illinois. Freeborn is always looking ahead and seeking to find better ways to serve its clients. It takes a proactive approach to ensure its clients are more informed, prepared and able to achieve greater success — not just now, but also in the future. While the firm serves clients across a broad range of sectors, it has also pioneered an interdisciplinary approach that serves the specific needs of targeted industries, including food, transportation, and insurance and reinsurance.

Freeborn is a firm that genuinely lives up to its core values of integrity, caring, effectiveness, teamwork, and commitment, and embodies them through high standards of client service and responsive action. Its lawyers build close and lasting relationships with clients and are driven to help them achieve their legal and business objectives.

For more information, please visit <u>www.freeborn.com</u>.

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